

PRESS RELEASE

“I LOVE CHOCOLATE”

80 SOFITEL HOTELS JUST MELT FOR CHOCOLATE

Paris, October 28, 2008 – Sweet, dark, delicious. Chocolate is the only flavor in the world that could equal the luxury of an escape to a Sofitel hotel. Between November 1, 2008 and January 31, 2009, Sofitel invites its guests to discover its exclusive offer *I Love Chocolate*, available in 26 countries and more than 80 participating hotels.

Chocolate lovers, connoisseurs and aficionados... Sofitel hotels are proposing a deliciously chocolaty stay. With lots of cocoa, milk, ganache, hot with whipped cream, in a sweet and savory dish... Our chefs will let themselves be guided by their creativity and savoir-faire to create subtle and delicate, chocolaty flavors for exquisite moments of true pleasure and taste.

And so you'll give into temptation, Sofitel is offering you the third night's stay!

The *I Love Chocolate* offer for a stay between November 1, 2008 and January 31, 2009 includes:

- three nights for the price of two
- refined accommodations at one of the participating luxury hotels
- a delicious breakfast served in the restaurant every morning
- an “everything chocolate snack”: hot chocolate, pastries and other gourmet delights
- a “flavors of chocolate” themed dinner created by the chef and served at the hotel restaurant: dinner includes a starter, main dish, dessert and mineral water
- a “chocolate surprise” in your room upon arrival

Some examples of destinations for a package of 3 nights for two persons:

In Africa, Sofitel Marrakech (Morocco): starting at €540

In Asia, Sofitel Metropole Hanoi (Vietnam): starting at €510

In Oceania, Sofitel Melbourne (Australia): starting at €501

In Europe, Sofitel Arc de Triomphe (France): starting at €573

In America, Sofitel Los Angeles (USA): starting at €774

Information, conditions & reservations: www.sofitel-ilovechocolate.com



Sofitel reinvents French elegance in its hotels throughout the world.

Sofitel is the only french luxury hotels brand with a presence on five continents, in more than 50 countries. Sofitel proposes contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, New York or Bangkok, or nestled away in a country landscape in French Polynesia or Brazil, each Sofitel property offers a genuine experience of the French art de vivre.

www.sofitel.com

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Images on request

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