

CHIC PICNIC & I LOVE CHOCOLATE, A DELICIOUS WORLD TOUR AT SOFITEL

Paris, May 20th, 2010 – Because stopping over at a Sofitel hotel is always the opportunity to enjoy an epicurean get-away, Sofitel is turning every journey into an original delicious tour and inviting guests to discover two exclusive offers across the world: *Chic Picnic* in the northern hemisphere and *I Love Chocolate* in the south.

Chic Picnic, the original and elegant “great idea”

Throughout the summer period in the northern hemisphere, Sofitel is offering guests a chic picnic during their stay, the chic idea up and running this summer...

Chic Picnic by Sofitel is the opportunity to enjoy lunch differently while discovering the city or region. Guests are free to choose between nature and heritage in one the most charming or picturesque nearby settings: on the beach in Santa Monica (Los Angeles), London's Hyde Park, in the Jardins des Tuileries in Paris or on a barge trip through the famous canals of Amsterdam... All very different venues, all Sofitel destinations.

For a minimum 3-night stay, the *Chic Picnic* offer is valid from June 1 to August 31, 2010 and comprises:

- accommodation with one complimentary night for every stay of 4 nights, or 2 complimentary nights with every stay of 8 nights
- room vacating time extended to 4 pm
- a delicious picnic basket to enjoy during the stay

I Love Chocolate, generous and delicious

Everyone loves chocolate. Whether classic or prepared in different more daring ways, the taste of chocolate symbolizes sensual eating pleasure and childhood memories. Chocolate-lovers will melt when they discover the delicious chocolate-flavored stays featured by Sofitel in the exotic setting of hotels in Brazil, Colombia, Australia and French Polynesia.

Dark chocolate, milk chocolate, succulent confectionery, delicious biscuits or as a hot drink... our chefs are taking their creativity to new lengths to fan out chocolate in every form, every color and every preparation.

To make the offer even more irresistibly tempting, Sofitel is offering a complimentary third night stay.



For a minimum 2-night stay, the *I Love Chocolate* offer is valid from June 1 to August 31, 2010 and comprises:

- sophisticated accommodation in one of our luxury hotels with three nights for the price of two
- a delicious breakfast served in the restaurant every morning
- an “all-chocolate” treat: hot chocolate, pastries and other delicacies
- room vacating time extended to 2 pm on the day of departure

In the image of Sofitel’s very own art of entertainment, our Chefs will develop these offers according to destination and individualize each product to meet specific wishes and taste.

Information, conditions & reservations:

**www.sofitel-chicpicnic.com
www.sofitel-ilovechocolate.com**

Photo caption: an example of a picnic basket prepared for a Sofitel Chic Picnic (photo non contractual)

Sofitel, World Class Hotels & French Elegance

Sofitel is the only french luxury hotel brand with a presence on five continents with 130 addresses, in almost 40 countries (more than 30 000 rooms). Sofitel offers contemporary hotels and resorts adapted to today’s more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, London, New York or Beijing, or nestled away in a country landscape in Morocco, Egypt, Fiji Islands or Thailand, each Sofitel property offers a genuine experience of the French “art de vivre”.

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