

SOFITEL CONTINUES ITS DEVELOPMENT IN CHINA WITH THE SIGNATURE OF TWO NEW ADDRESSES

Paris, 1st April 2010 – Sofitel Luxury Hotels has signed two new management contracts in China for the Sofitel Haikou and Sofitel Lianyungang Suning Galaxy. With a network of 23 hotels behind it, the brand is thus boosting its presence in China. In the course of 2010 Sofitel will also open up two new addresses: the Sofitel Dongguan Humen Oriental and the Sofitel Guangzhou Sunrich.

Sofitel Haikou - 2014

In the heart of the Haikou business centre, also considered as the financial centre of Hainan Island, the Sofitel Haikou will be established in an up-market district of the city along Seaside Avenue. For shopping aficionados, the hotel will be situated opposite the Duty Free Mall, which is Hainan Island's only duty free shopping centre.

In addition to its 398 rooms, a business centre, So SPA, So FIT and inside and outside swimming pools, the Sofitel Haikou will have a ballroom, 8 multifunction rooms and numerous bars and restaurants which uphold the standards of quality of Sofitel Luxury Hotels.

"Hainan Island has become China's international tourist destination, and the Central Government announced recently that it was supporting its real estate development as well as the construction of facilities and infrastructure. This new hotel will be situated on an exceptional site. The Sofitel Haikou will be a valuable asset for the Sofitel network in China and in the region", declared Robert Gaymer Jones, COO Sofitel World.

Sofitel Lianyungang Suning Galaxy - 2013

Situated in the centre of the East coast, in the north of Jiangsu province, Lianyungang is a city of 4.86 million inhabitants and a strategic port for the country, with links to Japan and the Republic of Korea.

The Sofitel Lianyungang Suning Galaxy will be situated on Hai Lan Road, the city's main highway, just 5 minutes from the financial district and the main shopping streets. The hotel will comprise 280 rooms, 3 restaurants, 2 bars, a ballroom, 8 conference rooms, a business centre, a spa, a fitness centre and an inside swimming pool.



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