

PRESS RELEASE

SOFITEL SEASONAL BREAK:

WITH THE FIRST BUDS OF SPRING COMES A DESIRE TO GET AWAY

Paris, March 17th, 2011 – The first warm sun of springtime makes us dream of escaping to an exotic location: and the reason is the season! Indulge in your desire for wide open spaces at the new Mogador resort, plan the perfect getaway to a bustling capital like Paris, Bangkok or London, experience the glittering nightlife of a city like New York or fly away to an idyllic island like Bora Bora... Wherever you go, Sofitel has the best locations. Take off for a picture-perfect destination for an exquisite escape, and let the Sofitel Luxury Hotels brand tempt you to enjoy the new season and its most precious moments.

Whether you crave a lovers' getaway, a family vacation or an outing with friends, your destination will be even more irresistible when coupled with our special offer:

- four nights for the price of three
- accommodations in a prestigious setting with unique charm
- a delicious gift waiting for you in your room
- the freedom to enjoy your room until 4 pm

Just a few destinations offering the Seasonal Break* package:

Sofitel Los Angeles : 315€ per stay

Sofitel Bangkok Silom : 231€ per stay

Sofitel Cartagena Santa Clara : 678€ per stay

Sofitel Essaouira Medina & Spa : 381€ per stay

Sofitel Bora Bora Marara Beach & Private Island : 669€ per stay

Sofitel Lisbon Liberdade : 420€ per stay

Offer valid from March 15 through May 20, 2011

Information, Terms & Reservations: www.sofitel-seasonalbreak.com

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* Prices starting at (excluding tax), for 4 nights, for 2 people

Prices calculated according to the exchange rate for...



Sofitel, World Class Hotels & French Elegance

Sofitel is the only french luxury hotel brand with a presence on five continents with 120 addresses, in almost 40 countries (more than 30 000 rooms). Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, London, New York or Beijing, or nestled away in a country landscape in Morocco, Egypt, Fiji Islands or Thailand, each Sofitel property offers a genuine experience of the French "art de vivre".

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*Discover A|Club at Sofitel, the worldwide Accor loyalty program on **www.a-club.com***

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