

PRESS RELEASE

**IT'S THE SEASON TO GET AWAY FROM IT ALL
WITH THE SOFITEL SEASONAL BREAK OFFER**

Paris, February 11, 2010 – With spring around the corner, we dream of getting away and a change of scenery: it is the season to get away from it all! Would you like to escape to the heart of a vibrant capital like Paris, Brussels or London? Would you like to feel the effervescence of a city like Shanghai or New York, or do you feel the need to immerse yourself in the paradisiacal setting of the Fiji Islands or Bora Bora? Everywhere, Sofitel's addresses offer the best stays.

Dream settings where, the time of exquisite evasions, the Sofitel Luxury Hotel brand invites its guests to take advantage of the new season and live precious moments.

Vacations to enjoy as a couple, between friends or with the family for moments that are all the more irresistible as they are accompanied by privileged offers:

- four nights for the price of three
- lodging in a prestigious setting with unique charm
- a gourmet gift basket to be discovered in the room
- the possibility to use your room until 4:00 PM on your day of departure

A few examples of destinations offering the "Seasonal Break*:"

Sofitel Chicago Water Tower: €416

Sofitel Los Angeles: €532

Sofitel Roma Villa Borghese: €780

Hotel Scribe Paris Managed By Sofitel: €1128

Sofitel Rabat Jardin des Roses: €660

Sofitel Shanghai Hyland : 300€

This offer is valid from March 15 to May 15, 2010

Information, Conditions & Reservations: www.sofitel-seasonalbreak.com

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* Price for 4 nights, for 2 people, starting at price shown

Prices calculated based on the exchange rate on February 2, 2010.



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Sofitel, World Class Hotels & French Elegance

Sofitel is the only french luxury hotel brand with a presence on five continents with 130 addresses, in almost 40 countries (more than 30 000 rooms). Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, London, New York or Beijing, or nestled away in a country landscape in Morocco, Egypt, Fiji Islands or Thailand, each Sofitel property offers a genuine experience of the French "art de vivre".

Discover Sofitel on **www.sofitel.com**

Discover A|Club at Sofitel, the new worldwide Accor loyalty program on **www.a-club.com**

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