

PRESS RELEASE

OFFICIAL INAUGURATION OF SOFITEL LUXEMBOURG LE GRAND DUCAL IN THE PRESENCE OF MR JEAN-CLAUDE JUNCKER, PRIME MINISTER OF LUXEMBOURG



SOFITEL LUXEMBOURG LE GRAND DUCAL, THE BRAND'S SECOND ESTABLISHMENT IN LUXEMBOURG, WAS INAUGURATED IN THE PRESENCE OF LUXEMBOURG PRIME MINISTER MR JEAN-CLAUDE JUNCKER, AND ALSO MR GILLES PELISSON, DIRECTOR AND GENERAL MANAGER OF THE ACCOR GROUP.

**Luxembourg, 24 April 2008.** The inauguration ceremony for the Sofitel Luxembourg Le Grand Ducal took place on the 8<sup>th</sup> floor of the hotel, against the background of a spectacular view of the capital of Luxembourg. Numerous personalities from the world of economics and politics were present at the invitation of Mr Yann Caillère, CEO of Sofitel and Member of the Executive Committee of Accor, Mr Robert Gaymer-Jones, General Manager of Sofitel Monde, and Mr Ralph Radtke, Director of Operations of Sofitel Northern Europe, Central Europe and Eastern Europe.

For Sofitel, this event had symbolic value as Sofitel Luxembourg Le Grand Ducal represents the new ambitions of the brand: to become a new international reference in luxury hotels by 2010.



SOFITEL LUXEMBOURG LE GRAND DUCAL,  
A VIBRANT HOTEL IN THE HEART OF THE CITY

Sofitel Luxembourg Le Grand Ducal opened its doors on 14 February, on the Boulevard d'Avranches, just a stone's throw from the historic heart of the city, a UNESCO World Heritage Site.

Overlooking the Pétrusse and Alzette valleys, the 5 star hotel benefits from its unrivalled location. From the restaurant or the bar, the traveller can take in the extraordinary panoramic view of the historic quarters of the High City and the Low City, demarcated by the city walls of the former stronghold of Luxembourg. Not far from the railway station serviced by East-European TGV, the hotel is also situated in the immediate vicinity of the headquarters of the large multinational companies, banks, ministries and many luxury boutiques in the city centre.

Sofitel Luxembourg Le Grand Ducal, established in the heart of one of the three multicultural and cosmopolitan capitals of the European Union, has a distinctive identity, harmoniously combining the "French Touch" and new technologies in a decidedly contemporary setting.

The interior architecture, which combines comfort with aesthetics and is simple but refined, has been signed by Hermes Award winner Philippe Capron of the French architecture company Inter Art. As a graduate of the Ecole Boulle, Philippe Capron has a track record boasting many prestigious references in the hotel sector internationally and has signed many creations for Sofitel.





The modernity of Sofitel Luxembourg Le Grand Ducal is particularly conveyed through the decoration of its 128 rooms and suites and the sophisticated facilities from which they benefit. This can also be seen at the dining table, in the inventive and inspired cuisine prepared by Antoine Westermann, the great French star chef sponsoring the restaurant, *Top Floor*, at Sofitel Luxembourg Le Grand Ducal. This space is characterised by its elegant designer furniture and its three private dining rooms, and is dedicated to gastronomic culture and the pleasure of taste, which go hand in hand with the art of hospitality at Sofitel.

Inside the hotel, other areas also contribute to this lifestyle, particularly sought and appreciated by clients who place their trust in Sofitel. Located on the ground floor, the warm and charming Far East-styled *T'Room* is the perfect place to relax and get away from the hustle and bustle outside. In the same spirit, the comfortable *Board Meeting Room* located on the first floor, adjoining the hotel's two Prestige suites, is designed to offer professional meetings in an exceptionally luxurious and confidential setting.

On another level, the panoramic and trendy bar, *Coco Mango* or the *fitness area* offer relaxation and well-being, making Sofitel Luxembourg the ideal meeting place to enjoy the attractions of the capital of Luxembourg. And you can be sure of finding a haven of peace at all times, that is as refined as it is cosy, and an unmatched personal service.



## SOFITEL REINVENTS FRENCH ELEGANCE IN ITS HOTELS THROUGHOUT THE WORLD

Sofitel is the only French Luxury Hotels brand with a presence on five continents, in more than 50 countries. Whether situated in the heart of a major city like Paris, New York or Bangkok, or nestled away in a country landscape in French Polynesia or Brazil, each Sofitel property offers a genuine experience of the French art de vivre.

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