

PRESS RELEASE

**Sofitel Wanda Beijing brings French Touch-style luxury
to the heart of Beijing**

Paris, October 1st 2007 - Sofitel, the luxury brand of Accor hotels, is proud to announce the opening of the new Sofitel Wanda Beijing, the latest flagship of the brand in Asia. The hotel celebrates the intimate link between the Chinese and French cultures and boasts a bold interior design that blends the opulence of Tang Dynasty China with the most stunning aspect of modern French style and features.

This 20th Sofitel property in China is perfectly located in the heart of Beijing, on Jiango Road, only 30 minutes from the international airport, and with easy access to major tourist attractions such as Tiananmen Square and the Forbidden City.

The Sofitel Wanda Beijing is the perfect hotel for business and leisure travelers seeking the ultimate in style, culture, art and comfort.



Guided tour of the exclusive Sofitel Wanda Beijing...

The lobby

The lobby showcases the unique blend of French elegance and Chinese splendor. The three finely crafted Swarovski peony flowers in the lobby are a perfect introduction to the bi-cultural combination of the design.



The rooms

The 27-storey Sofitel Wanda Beijing has 417 rooms and suites and a dedicated Club Sofitel executive lounge.

The rooms, decorated in an elegant and rich manner, express warm feelings. They all feature "MyBed", an all feather bed and extra light down duvet combined to offer the unforgettable experience of a perfect night's sleep.



All rooms have built-in LCD TVs in both the bedrooms and bathrooms, as well as the latest in window technology, electrochromic windows, a special feature in the Club Rooms, which separate the bathroom and bedroom, providing a feeling of spaciousness while also offering privacy at the flick of a switch.

Business travelers are well catered for with free wireless broadband, an executive desk and top loading depository safe in every room as well as a comprehensive business services.

The restaurants

A highlight of Sofitel Wanda Beijing is the collaboration with legendary French gastronomy house, Lenôte, The hotel's signature **Le Pré Lenôte** restaurant – inspired by Lenôte's 3-Michelin star rated, Le Pre Catelan in Paris – brings an exclusive Parisian touch to Beijing's dining scene. With Lenôte chef de cuisine Frederic Meynard at the helm and the restaurant's commitment to high-quality ingredients, excellent service, unparalleled food preparation, and a comprehensive wine list, Le Pré Lenôte will offer the finest French cuisine in the city.



In addition to Le Pré Lenôte, Sofitel Wanda Beijing will feature five distinctive food and beverage outlets with menus supervised by Executive Chef Michael Rettenwender, making it a haven for connoisseurs in search of unique dining adventures. Other restaurants include the **VIC** (Voyage of International Cuisine) interactive restaurant, **Vous Lobby Lounge**, **The Farm House** (Cantonese cuisine), **Kagoya Hachibay** (Japanese BBQ), and the **M Bar** cocktail lounge and night venue.

The spa

Sofitel Wanda Beijing's spa creates a unique luxury sanctuary, for body and soul reconnection, blending Chinese and French natural roots. It offers specific protocols, such as anti jet-lag, relaxation & well being, energizing and vitality and signature treatments inspired with Chinese local traditions and ancient beauty & relaxation recipes.

Also on offer are world-renowned beauty treatments as a result of Sofitel's exclusive partnership with Lancôme, the leading French luxury cosmetic and beauty brand.

A full floor of leisure facilities is available to guests, with a 25-metre swimming pool, fitness room, sauna and jacuzzi.



Meetings offers

Meetings, conference and incentive groups can choose from a total of 10 rooms all conveniently located on the same floor. Sofitel Wanda Beijing tailor-makes each meeting based on each client's specific needs. The exquisite pillar less Grand Ballroom covers an immense 1368sqm and can be partitioned into three rooms. Each is fitted with state of the art technology and is among the most versatile venues in the city.

Sofitel Wanda Beijing joins the extensive Sofitel worldwide network, including many of the world's major cities such as London, Paris, New York, Rio de Janeiro or Shanghai.

For hotels reservations and information, visit www.sofitel.com

Sofitel: premium hotels around the world

Because no one country or city is the same, Sofitel has made each of its hotels around the world a truly unique establishment. Combining the spirit of each place with the values of modernity, refinement and absolute comfort, they are all imbued in their inimitable way with the French "art de vivre".

Whether their setting is a great business metropolis like Paris, New York or Bangkok, or nestling in the landscape in Indonesia, Polynesia or Brazil, each Sofitel hotel offers travelers a genuine haven of peace. So that each guest, for an overnight stay or longer, during a business trip or for a holiday, can enjoy the rich variety of these unique places in comfort and tranquility.

Accor, the European leader and a major global group in hotels, the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 170,000 employees. It offers to its clients over 40 years of expertise in its two core businesses:

- **Hotels**, with the **Sofitel**, **Pullman**, **Novotel**, **Mercure**, **Suitehotel**, **Ibis**, **All Seasons**, **Etap Hotel**, **Formule 1** and **Motel 6** brands, representing more than 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**.

- **Services**, with 23 million people in nearly 40 countries benefiting from **Accor Services** products in human resources, marketing services and expense management.

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