

PRESS RELEASE

**Paula Creamer wins
the Sofitel "Swing & Chic" prize
at the Evian Masters 2007 tournament**

Paris, 31 July 2007. As part of the 2007 edition of the Evian Masters tournament—which Sofitel, the luxury branch of Accor hotels, is a partner for the second year—the Sofitel "Swing & Chic" prize was awarded to Paula Creamer, on Friday, July 27, during the White Party prize gala organized for the international press, in Evian.

Pascal Klein, *Sofitel International Marketing Director*, handed the "Swing & Chic" prize over to Paula Creamer, the overwhelming favorite of the journalists present at the tournament, as the most "Swing & Chic" player among the 90 competitors.



The young and attractive American, 20-years-old and Number 6 worldwide, nicknamed the Pink Panther, and winner of the Evian Masters 2005, has charm and brilliance on top of her style and talent.

To reward her for it, Sofitel has invited her to train on one of the 15 most beautiful greens selected by the brand in 2007 while staying in her choice of the hotel's suites for a weekend.

Sofitel and Golf

Golf makes up an international axis of communication, in phase with the brand's values, within the framework of its repositioning. As an important part of a certain way of life, Sofitel and golf share the passion for precision, the spirit of togetherness and the quest for perfection.

The brand is already associated with a number of events worldwide: the "Sofitel Biarritz Cup," the Asia Volvo Masters in Thailand, the Omega Tour in China, all while encouraging local initiatives within the network.

Sofitel: premium hotels around the world

Because no one country or city is the same, Sofitel has made each of its hotels around the world a truly unique establishment. Combining the spirit of each place with the values of modernity, refinement and absolute comfort, they are all imbued in their inimitable way with the French "art de vivre".

Whether their setting is a great business metropolis like Paris, New York or Bangkok, or nestling in the landscape in Indonesia, Polynesia or Brazil, each Sofitel hotel offers travelers a genuine haven of peace. So that each guest, for an overnight stay or longer, during a business trip or for a holiday, can enjoy the rich variety of these unique places in comfort and tranquility.

Accor, the European leader in hotels and tourism, and a global leader in corporate services, operates in nearly 100 countries with 166,000 employees. It offers to its individual and corporate clients 40 years of expertise in its two core businesses:

- **Hotels**, with the **Sofitel, Novotel, Mercure, Suitehotel, Ibis, All Seasons, Etap Hotel, Formule 1** and **Motel 6 brands**: around 3.800 hotels and 450,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre** ;
- **Services to corporate clients and public institutions**: 23 million people in 35 countries benefit from **Accor Services** products (human resources, marketing services, expense management).

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