

PRESS RELEASE

TRIPADVISOR

**SOFITEL LUXURY HOTELS AMONG TOP 25 HOTELS IN U.S.,
EUROPE AND ASIA ACCORDING TO TRAVELERS**

PARIS, January 29th, 2010 – The results are in and travelers worldwide have spoken. **Sofitel Luxury Hotels** ranks high among globetrotter's favorite hotels in the US, European and Asia, according to the 2010 TripAdvisor® Travelers' Choice® Awards. Six Sofitel properties from around the globe received top marks in the annual awards listing, which is determined based on the millions of hotel reviews and opinions posted on tripadvisor.com™, as well as content from across the Web.

In the *Top 25 Hotels in the United States* category, **Sofitel Washington DC Lafayette Square** ranked among the top ten hotels, receiving praise for its location and restaurant. In Europe, **Sofitel Brussels Europe** was honored twice, receiving top slots in the *Top 25 Hotels in Europe* and *Top 25 European Destinations Chosen by Europeans* categories. In Germany, **Sofitel Hamburg Alter Wall** ranked no. 16 in the *Top 25 Hotels in Germany Chosen by Europeans* category.

Sofitel Luxury Hotel's popularity truly spanned the globe, as two Asian properties additionally received recognition. **Sofitel Macau at Ponte 16** was named one of the *Top 25 Hotels in Hong Kong / Macau / Taiwan*, while **Sofitel Wanda Beijing**, famed for its spa and numerous restaurants, received the no. 22 slot in the broader *Top 25 Hotels in China* category. In the South Pacific, **Sofitel Moorea la Ora Beach Resort**, beloved by romantic travelers worldwide, was named one of the *Top 10 Hotels for Romance in South Pacific*.

"We are thrilled and humbled that six properties were honored this year," said Robert Gaymer-Jones, COO of Sofitel Luxury Hotels. "The TripAdvisor Travelers' Choice Awards are particularly meaningful to Sofitel, as they are determined by real travelers. It is a testament that our effort to provide travelers with outstanding accommodations and service is truly resonating with guests."

Now in its eighth year, the annual TripAdvisor Travelers' Choice awards honor the world's best hotels, earning their distinction from those who know them best – real travelers. Unlike any other hotel awards program, TripAdvisor® Travelers' Choice® winners are based on the millions of real and unbiased reviews and opinions about hotels on tripadvisor.com™ and content from across the Web. Featuring advice for travelers, TripAdvisor® welcomes more than 25 million monthly visitors, 15 million registered members and 30 million reviews and opinions.



Sofitel, World Class Hotels & French Elegance

Sofitel is the only French luxury hotel brand with a presence on five continents with 130 addresses, in almost 40 countries (more than 30 000 rooms). Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, London, New York or Beijing, or nestled away in a country landscape in Morocco, Egypt, Fiji Islands or Thailand, each Sofitel property offers a genuine experience of the French "art de vivre".

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Images on request

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